



10540 Washington, Suite 302 Kansas City, Missouri 64114  
(816) 942-Swim (7946) www.jeffkellyinc.com

Dear Newsletter \ E-Newsletter Liaison:

Thank you for presenting your community's residents and/or members with the opportunity to receive quality swim instruction. Our experience has been that parents want this information early to help plan their busy summer. Please run the information below in your newsletter and/or e-newsletter for those dates approved by the homes association board or club manager.

We have designed the information to be brief, while still providing parents with information needed for planning purposes. **To make this easy for you and to ensure the information is communicated accurately, we have provided the exact text we would like printed in the newsletters and/or e-newsletters.** Please contact us via telephone (816-942-7946) or email (jeff@jeffkellyinc.com) if you prefer to receive this information in a Word document (.doc format), which will allow you to cut and paste it into your design software or directly into the body of an email. We will send the text in HTML compatible format to ensure that it displays properly within the body of an email.

We would greatly appreciate knowing when and how the information is distributed to the families of your community. **Please mail us a copy of each newsletter, or email a PDF of each newsletter to jeff@jeffkellyinc.com. Please "carbon copy" me at the aforementioned address when sending our information via e-newsletters and/or within the body of an email.** We provide our swim instruction services to more than 60 homes associations and country clubs. Knowing when and how the information is presented to each community will greatly assist us in scheduling the appropriate number of enrollment counselors each week.

We understand that organizing the newsletters for your community is time-consuming. Thank you including this information.

Sincerely,

*Jeff*

## SWIM LESSONS AT OUR POOL

by *Jeff Kelly inc.*

### Only 4 Students per Class!

*Jeff's* instructors will teach his *Personalized Swim Instruction*® curriculum:

**Age 2 to Adult\***

**Survival to Swim Team Prep \ Refinement\***

**Now offering Survival Classes for Ages 2 & 3!**

**Lifeguard Certification Classes for Age 15+\***

\*Backstroke, Breaststroke, Butterfly, Lifeguard & Adult Classes are offered at *Jeff's* indoor facility or select Homes Associations.

Session 4: **June 18 - June 28**    Session 5: **July 9 - July 19**    Session 6: **July 23 - August 2**

Sessions 1 - 3 (**March through May**) and Session 7 (**August 6-16**) are offered only at *Jeff's* indoor facility.

Each *summer* session consists of eight 35-minute classes, Monday through Thursday of each week for two weeks.

Fridays are reserved for weather-related make-ups. Determine your child's ability level and

locate detailed info about *Jeff's* company, including the curriculum and tuition at:

**[www.jeffkellyinc.com](http://www.jeffkellyinc.com)**

Enroll by Phone: **816-942-SWIM (7946)**

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